

Eligibility Criteria

Frontenac Arch Biosphere
Sustainable Tourism Program

Frontenac Arch Biosphere; Sustainable Tourism Program & Fabexperiences.ca Eco Destination Website welcomes businesses (herein outlined as “the establishment(s)”) to submit registration to the Sustainable Tourism Program under the conditions (as outlined in Section A) being met over the course of the duration of the Sustainable Tourism Program (dates as outlined under “Schedules”).

Section A

Conditions:

- The Establishment falls into the tourism category by interacting (by way of goods/services) with the tourism sector (i.e. traveler or tourist) on either a daily or average basis throughout the duration of the tourism season (May - October) or the greater of this duration.
- The Establishment falls under the structure of Independent or Partnership Business and not under the structure or umbrella of Corporation or Sub Corporation.
- The Establishment wishes to gain knowledge and seek opportunities in the category of Sustainable Tourism and the Eco Travel movement by way of participation in the Frontenac Arch Biosphere (FAB) Network; Sustainable Tourism Program (via webinars and resources provided to the Establishment, at no cost, by FABN).
- The Establishment wishes to have their business integrated into the GIS Mapping software of the new Eco Destination Site: Fabexperiences.ca to attract travelers and tourists seeking sustainable options while visiting the Frontenac Arch Biosphere region.
- The Establishment is located within the Tri-County Frontenac Arch Biosphere Greater Region (Frontenac County, Leeds and Grenville, Lanark)

Schedules:

September/October 2022: The Establishment(s) register for the Sustainable Tourism Program via landing page at Fabexperiences.ca

November 2022: The Fabexperiences.ca Eco Destination Website will launch

October - February 2022: FABN to provide Sustainable Tourism Webinar Series to the Establishment(s), at no cost, and to track progress of participating businesses throughout the duration of the Program

March 2022: FABN to hold closing award ceremony, in recognition of successful completion of the Program of top performing Establishments within the program

Thank you for taking the time to overview the eligibility criteria for the Sustainable Tourism Program and new Eco Destination website Fabexperiences.ca. Please direct any questions regarding this criteria and program to noelle@fabn.ca